

Creating community for big thinkers.

The people at InnoCentive believe in the power of open innovation to solve some of the world's toughest challenges. The quests can be monumental: end global warming, cure disease and starvation; build a better car—but the payoffs can be huge. They've amassed creative thinkers (called "Solvers™" in InnoCentive-speak) and created a space where companies, academic institutions, and non-profits ("Seeker™" organizations)—all hungry for breakthrough innovation—can be connected with a global network of more than 125,000 of the world's brightest minds, on the world's first Open Innovation Marketplace (www.innocentive.com). This dynamic online community brings together "Seekers" and "Solvers" from over 170 countries who post their R&D challenges on the web site and offer significant financial awards for the best solutions. Since its inception in 2001, **Mintz Levin has guided InnoCentive through all aspects of its start-up to the phenomenal growth it exhibits today, continuing to handle all of their legal needs.** In 2007, President and CEO, Dwayne H. Spradlin, proudly accepted the Massachusetts Technology Leadership Council's Innovation Award on behalf of InnoCentive. Mintz Levin is proud to be a part of their success.





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